

LAURA LUGARESÌ



SKILLS

Photoshop



Illustrator



InDesign



HTML/CSS



Digital Mktg



Facebook Ads



Arduino



CONTACTS

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ABOUT ME

Italian, currently living in Japan, I am Media Design student at Keio University, part of International Master program, that take place between Tokyo, London and New York. Previously I worked in the digital marketing and as graphic designer, I am interest and currently working in UX and UI in IoT, mobile and web projects.



WORKING EXPERIENCE

02/2016 - 09/2016 Kuala Lumpur, Malaysia

SOCIALLY - DCG Communication Group

Graphic Designer for digital marketing

- Creation of visuals for Facebook post and campaigns for European brands in ASEAN (Barilla, Dremel, Bottega Verde)
- Website design for local restaurants (KGB - www.kgb.my
Luce - www.luceosteria.com)

05/2014 - 11/2015 Milan, Italy

SPOTLIME - GoOut srl

Design Specialist and Social Media Manager

- Design: designed gaphics and managed graphic designers
- UX: mock up for new functionalities, data visualisation, improve usability and graphic interface.
- Marketing: digital marketing (Facebook Ads, App Store Optimization) branding, field marketing campaigns and.
- Events: designed and organized cocktails and club parties, person in charge of events communication.
- Social media community: Facebook, Twitter, Instagram.



EDUCATION

09/2016 - current

Keio University - Tokyo, Japan

Master Degree in Media Design
Major: Digital Interaction Design,
New Venture Accelleration,
Design Thinking

10/2010 - 02/2014

Politecnico di Milano

Bachelor Degree in Industrial Product Design

11/2005 - 06/2010

Liceo Scientifico Statale Leonardo Da Vinci - Milano

Scientific High School Degree

International Exchange Program: 6 months in Australia



LANGUAGES

English: Fluent

Italian: Mother tongue

Spanish: Beginner